



ProspectUS

RideKC
Kansas City Area
Transportation Authority

creating equitable neighborhood development
strengthened by walkable access to public transit

WHAT WE ARE HEARING FROM VOICES OF THE COMMUNITY

"We need a 'parade-able' street in KC... Broadway is not great... Could it be Prospect? Or an east/west street?"

"Safety plays into the progress of neighborhoods."

"Corners are important – businesses operate on corners, and corners are a distinct place to impact sense of safety and place."

"Micro-bus service would be more helpful to senior citizens than bikes."

"Public works good at building concrete, but NOT good at flowers, other community improvements. A CID is needed to sustain that. A CID creates stewardship."

"Prospect buses need to be more frequent in order for more people to ride."

"Ebikes and scooters is a welcomed idea that needs to be an option EAST of Prospect and all along the corridor . However, they also need to be partnered with safe new facilities to use them"

"Bike lanes slow traffic down noticeably and people are actually using them, especially with ebikes "

"Prospect SEEMS like a bustling commercial corridor, but doesn't support people living there... Residents need amenities that are walkable "

"Why is there so many auto shops on the transit line? It's because there aren't QUALITY jobs accessible along the corridor and people need to drive far to get to their jobs, which is why there are so many car-oriented businesses"

"Create neighborhood revenue generators – they create value for neighborhoods like a clubhouse. Or Land bank properties can be leveraged to generate revenue to support neighborhoods"

"Elderly residents need support maintaining their homes "

"Each neighborhood will be impacted by changes – what is their responsibility? How will they be benefited? How can value capture promote neighborhoods? "

"Do tenants count? Does investing your life, your energy into relationships count as investment? Or does investment only apply to home ownership?"

"Our land is a canvas – give people the vision to create their neighborhoods"

"The quality of jobs and quality of eateries is lacking"

"Prospect is an opportunity for a natural resource."

"Low-income tenants are on the charts but not in the room"

"We have to use land bank properties to benefit the people."

"Prospect could be a revenue generator"

"Housing developments should build vertically with multiple floors."

"Don't limit research to Missouri projects when seeking examples of good development projects."

"One thing I thought was interesting is seeing studies show that household size has decreased. I want to be sure as we are talking about development that we aren't doing the same kind of deals over and over. I want to make sure that we aren't funding the same type of development."

"I hear my community. I hear my neighborhood, but we cannot exclude people who are making \$55,000 a year in our communities. "

"What we have is a problem of social mobility. When I make more money, I move. That's why Prospect is the way it is. Prospect right now what I envision for me is a place where I can safely raise my children. Right now, I can't do that. I don't want to be there. I choose to stay there because I want to see something different for my neighborhood. In order to get there, I understand I need people in my neighborhood to make enough disposable income to support the retail facilities around there. 31st and Prospect brand new retail centers. Several businesses have closed in the past 3 years. We need something there that are neighborhoods need. We need something there as far as businesses, that can sustain itself."

"House burden and Transit burden was heavy in the Prospect area. We are traveling outside of our own neighborhood to get money. We need jobs on Prospect. We need resources on Prospect that benefit us. And when we start making more money while living on Prospect, we don't move, we stay. That's what we need. That is inclusive of all income levels. We need to have a separate conversation about how do we keep the people there making those incomes. How do we get them the resources to make more money. How do we make people comfortable staying after they reached their desired income. And to convince their children to stay after graduating from college."

"Who is the population increasing for? Don't mistake us being pro-black as being anti-white. That's not what this is about. What it is about is disenfranchising the inner city which we are watching it happen already. What is a travesty is the \$1200-month affordable rent. That has to-be challenged. Twelve-hundred dollars in that corridor is not affordable rent."

"Will the strategies be realistic to us? I think about the single parent who has to pay \$1200 a month rent. I think about the utilities also. If the one person has 4 children in the house, she could be looking at a water bill of \$300 alone. What is the reality based on the income of the people live in the corridor now? What becomes real to us? How do get strategies that are more realistic to the people who live in the neighborhood?"

"I drove from 31st Street to 75th Street. Prospect is like a little city. It reminded me of the little cities when you drive across the country with the little towns. I saw so much potential on Prospect. People have the entrepreneurial spirit. People want to be entrepreneurs. I saw the possibility of a lot of that. What is the strategy to encourage those people? We need to be more vocal about what are reality is so that we can address those issues and understand in more realistic terms."

