



*creating equitable neighborhood development strengthened by walkable access to public transit*

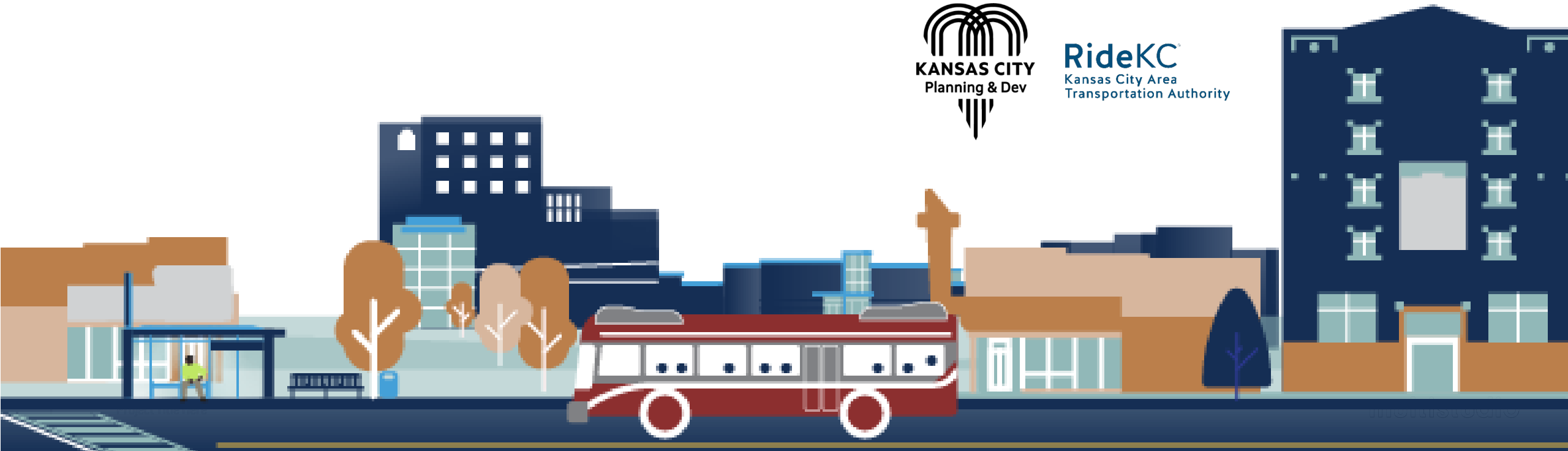
## Funding & Financing Subcommittee

Meeting #1

July 27, 2022



**RideKC**  
Kansas City Area  
Transportation Authority



# AGENDA

**Introduction**

**ProspectUS Overview**

**Community Engagement**

**Policies & Strategies**

**Opportunities & Challenges**

**Next Steps**





# RideKC<sup>®</sup>

Kansas City Area  
Transportation Authority



# multistudio



Scott Bernstein



Taliaferro & Browne, Inc.

URBAN3



Neighborhood Workshop



GRAHAM



STEPHENIE



DENNIS



JOE



LEONARD



SHARON



BRIAN



NEIL



DREW



CHERYL



SCOTT



LEAH

# PROSPECTUS OVERVIEW



*creating equitable neighborhood development  
strengthened by walkable access to public transit*

# COMMON LANGUAGE

## Neighborhood

- An area of a community, typically within a ½ mile walkable radius, of similar development patterns and scales that included residential and commercial development.

## Transit-Oriented Development (TOD)

- Compact communities within a 10 to 15 min. walk of a transit stop and core commercial area including residential, retail, office, and public uses in a walkable environment.

## Equity / Equitable

- Providing access and resources based upon need.

## Equitable Transit-Oriented Development (eTOD)

- Development of transit-oriented communities with a focus on reducing or eliminating the displacement of current residents and businesses.

## Funding & Financing

- Resources, investments, and dollars to pay for public improvements and private development.

# SHARED PERSPECTIVES

## Who is this with?

- neighbors, developers, & city

## What community perceptions need to be addressed?

- not to displace
- local reinvestment and redevelopment
- action

## What is the role of this project and process?

- create space that:
  - acknowledges the past
  - facilitates community dialogue
  - organizes input



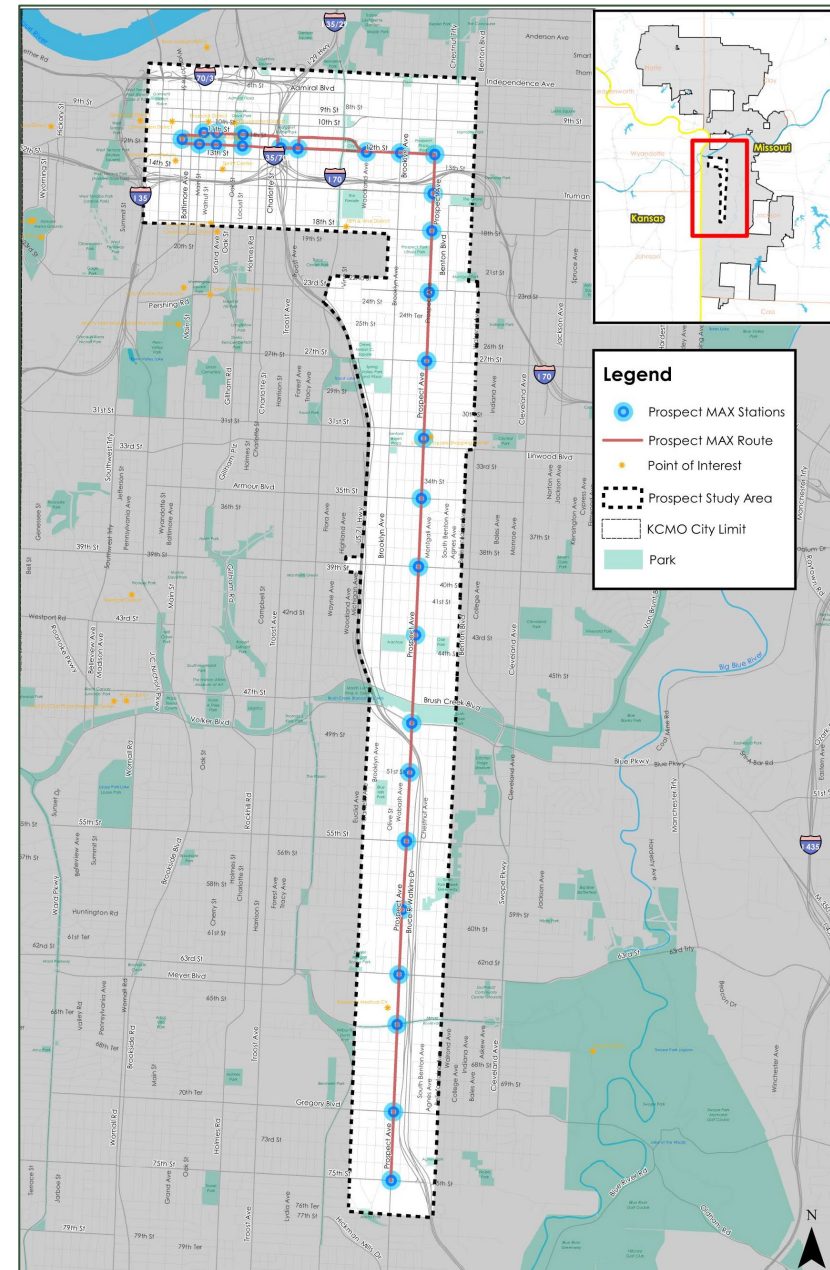
# STUDY AREA

## Prospect Avenue:

- 12th Street to 75th Street

## 12th Street:

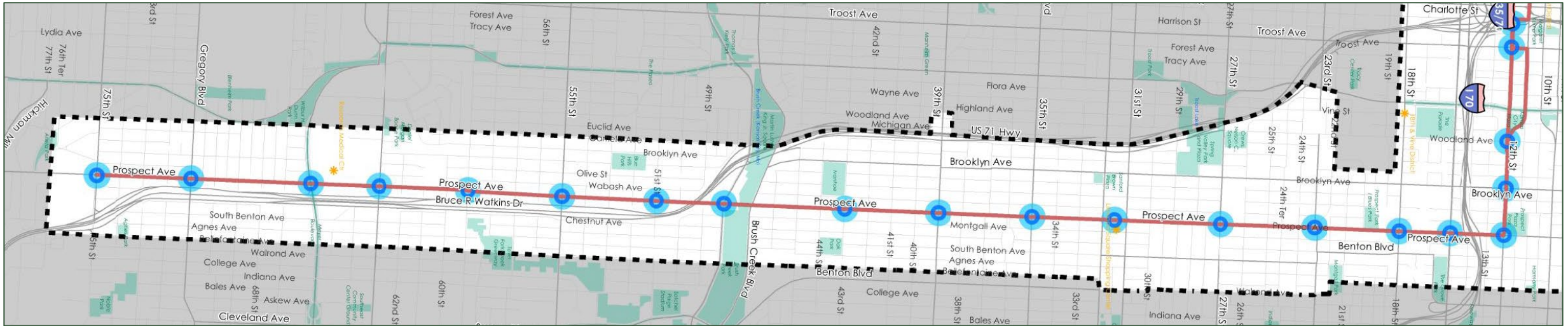
- Prospect Avenue to Charlotte Street  
(*KCATA Hub*)



# STUDY AREA

## Prospect Avenue:

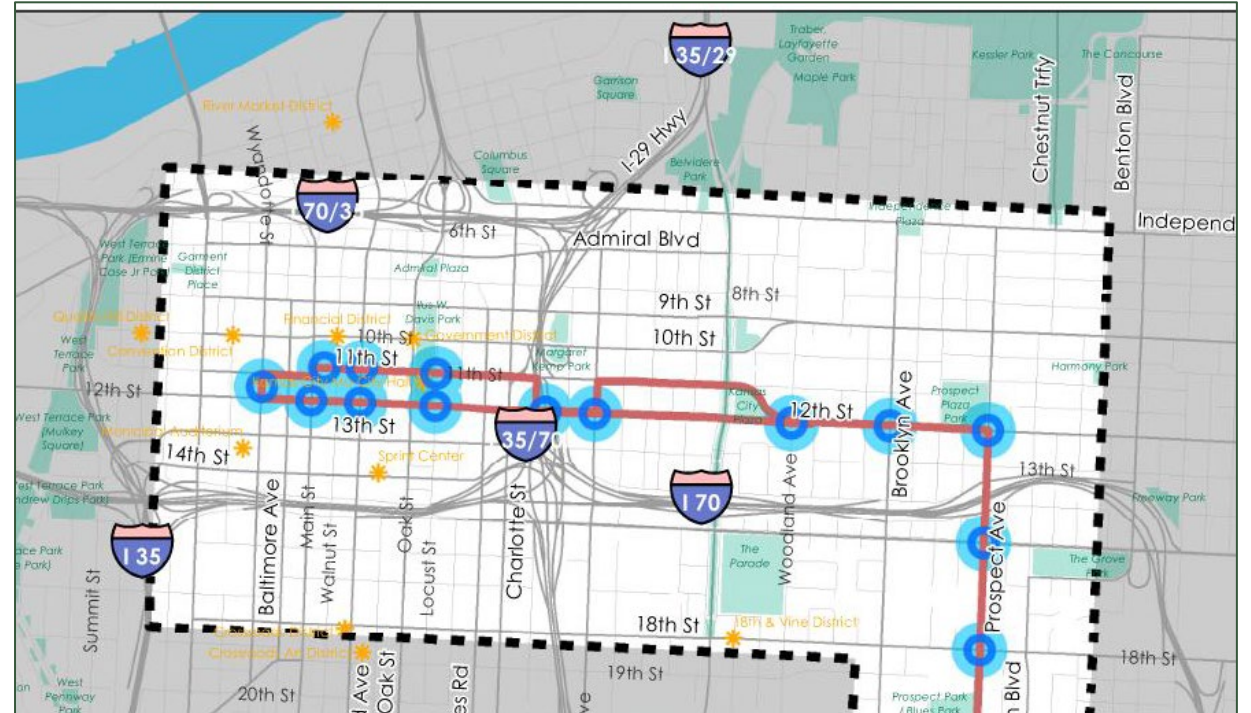
- 75th Street to 12th Street



# STUDY AREA

## 12th Street:

- Charlotte Street (KCATA Hub) to Prospect Avenue





# PROJECT FOCUS

## Land Use & Development

- use, pattern, and size
- housing – types and affordability

## Infrastructure

- sustainable and productive

## Multi-mobility

- all modes of transportation

## Economic Development

- equitable development opportunities

## Investment

- expending public and private capital in the corridor



# EQUITABLE TRANSIT-ORIENTED DEVELOPMENT?

## Development that Supports Transit

- affordable means to access daily needs
  - *transit that supports neighborhoods*

## Neighborhoods with Housing Mix

- single-family to apartment buildings
- supports a wide range of incomes

## Mix of Good & Services

- creates activity
- less reliance on the automobile

## Builds Generational Wealth

- creates local ownership opportunities
- minimizes housing and transportation costs



# BENEFITS OF TRANSIT-ORIENTED DEVELOPMENT?

## Development that Supports Transit

- leverages system and service investments

## Neighborhoods with Housing Mix

- creates local access to work, goods, & services
- leverages infrastructure investments

## Mix of Good & Services

- improves public health
- placemaking for variety of age groups & workers

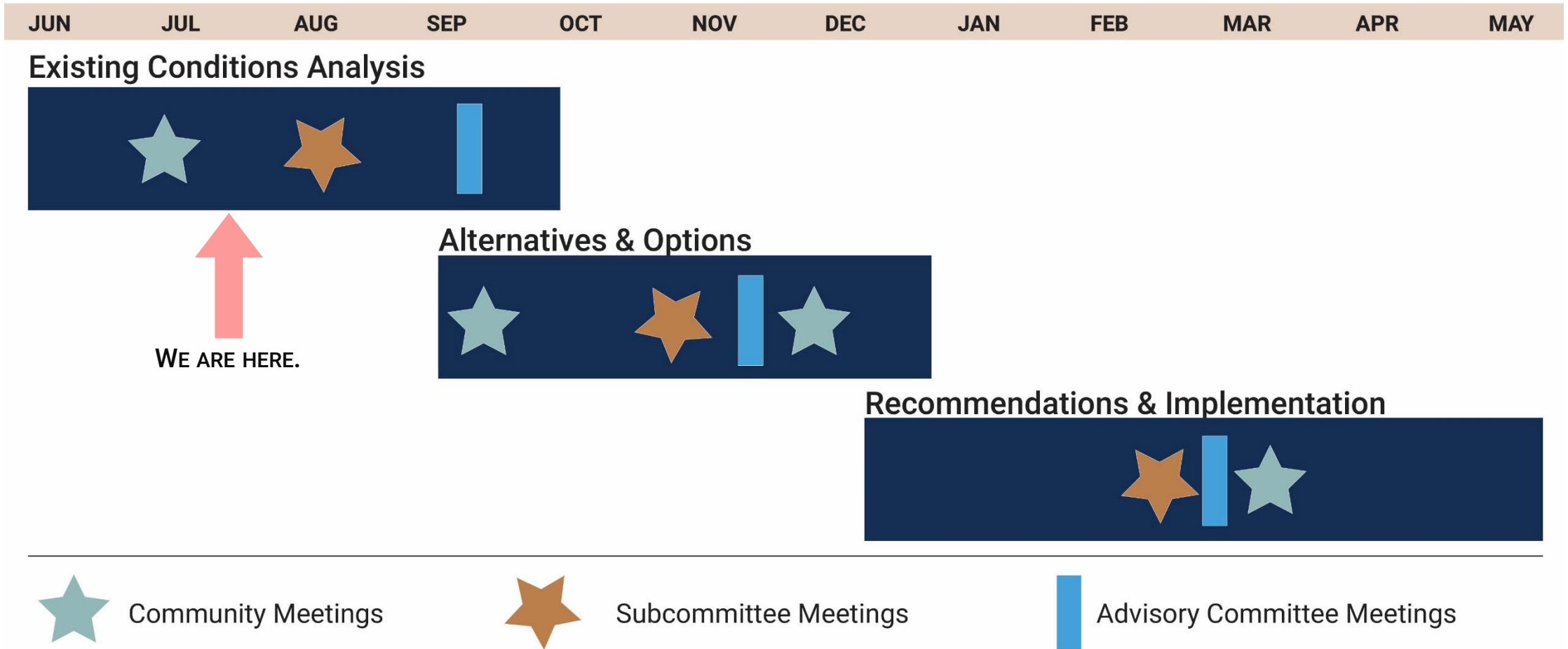
## Builds Generational Wealth

- reduces cost of living
- stabilizes then grows property values





# PROJECT TIMELINE



# PROJECT DELIVERABLES

## Transit-Oriented Development Regulations

- use, pattern, and size of development

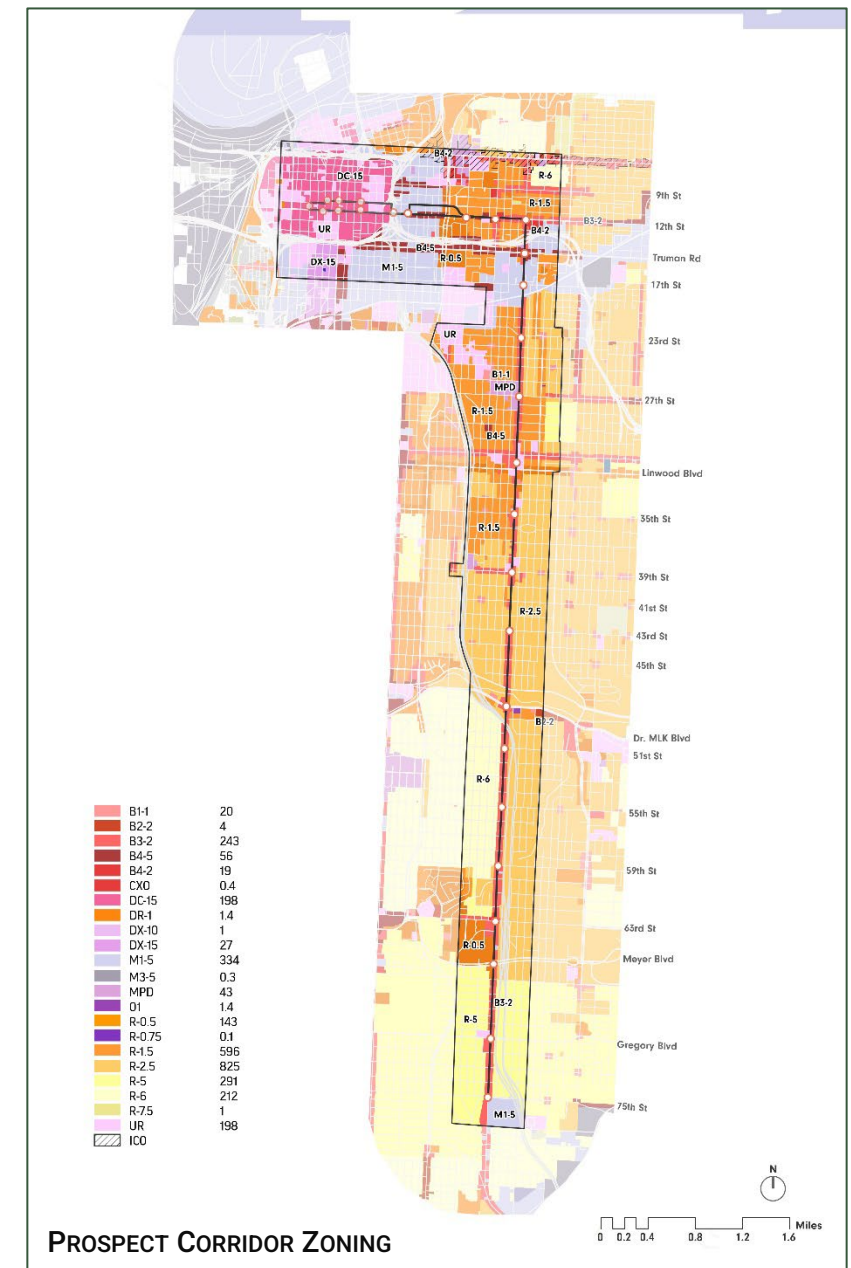
## Strategic Implementation Plan

- housing, economic development, multi-modal & infrastructure improvements

## Funding and Financing

- strategies and resources to support development and investment

*We are focused on Implementation !!!*





# ENGAGEMENT



# ENGAGEMENT

## Guiding Principles of Equity

- With, Not For.
- Get Proximate to the Problem.
- Attempt to Change the Narrative.
- Be Open to New Information.
- Be Willing to be Uncomfortable.
- Commit! Engage! Trust the Process.
- No Quick Fix.
- Maintain Hope in the Face of Brutal Facts.



# ENGAGEMENT OPPORTUNITIES

COMMUNITY MEETINGS

ADVISORY COUNCIL

SUBCOMMITTEES

NEIGHBORHOODS &  
HOUSING

PUBLIC SPACE  
IMPROVEMENTS

FUNDING &  
FINANCING



# POLICIES & STRATEGIES





# CURRENT CORRIDOR PLANS

KC Spirit Playbook– city comprehensive plan  
(in production)

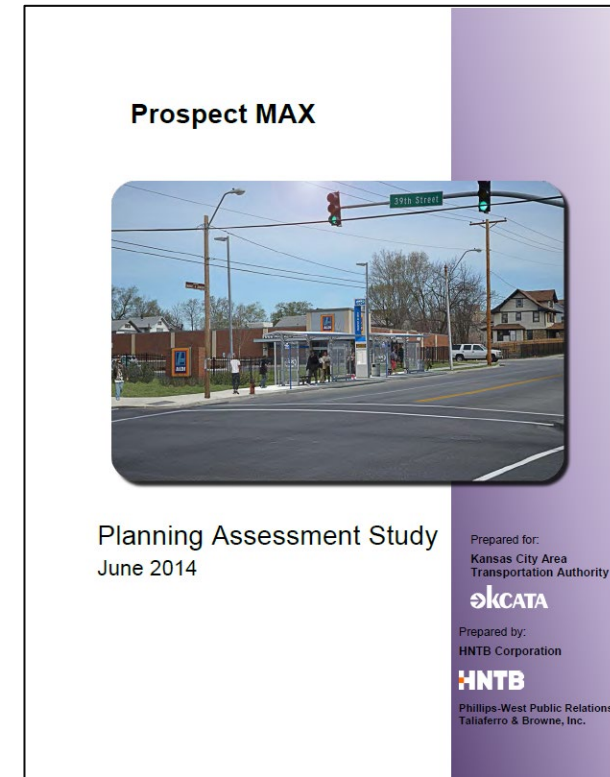
TOD Policy Plan – citywide TOD policy

Area Plans – 3 plans cover the corridor

Prospect Corridor / Area Studies –individual  
policy plans for the corridor

Neighborhood Plans – specific plans for their  
section of Prospect Avenue

*We are focused on Implementation !!!*



## Kansas City, Missouri Transit-Oriented Development Policy

Approved by the City Plan Commission on April 19, 2016  
Approved by the City Council on May 18, 2017  
by Resolution 160361

# CORRIDOR POLICIES

**Land Use & Mix** – future land uses and their mix

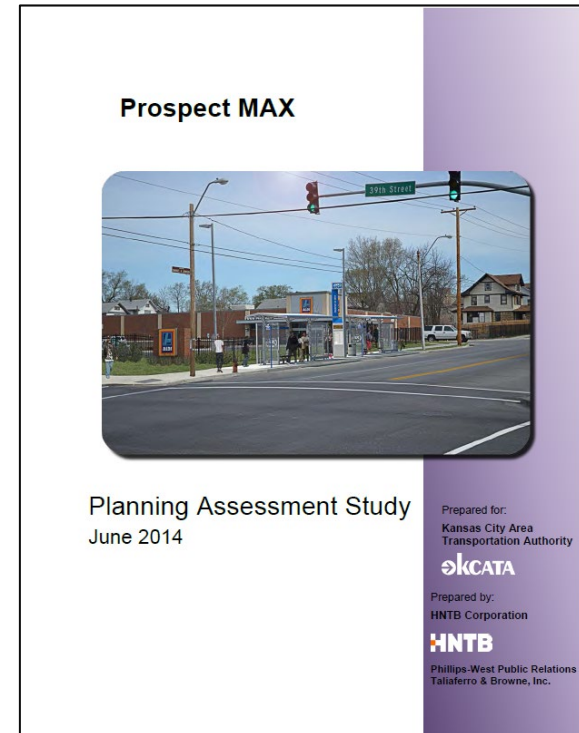
**Transit-Oriented Development -**

- Place Types – development patterns for different transit stop locations
- Development Form – scale, orientation and character of development

**Urban Design** – the design of public spaces – streets, parks, open space and their contribution to connecting places

**Transportation** - different modes of transportation and their ability to provide access to the corridor and community

**Infrastructure** – the system needs to support future changes in the corridor and neighborhoods.



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# EXERCISES



# FUNDING & FINANCING

## Public & Private

- protect past investments
- leverage current investments
- encourage new investment
  - emphasize local & small-scale
- identify partnerships

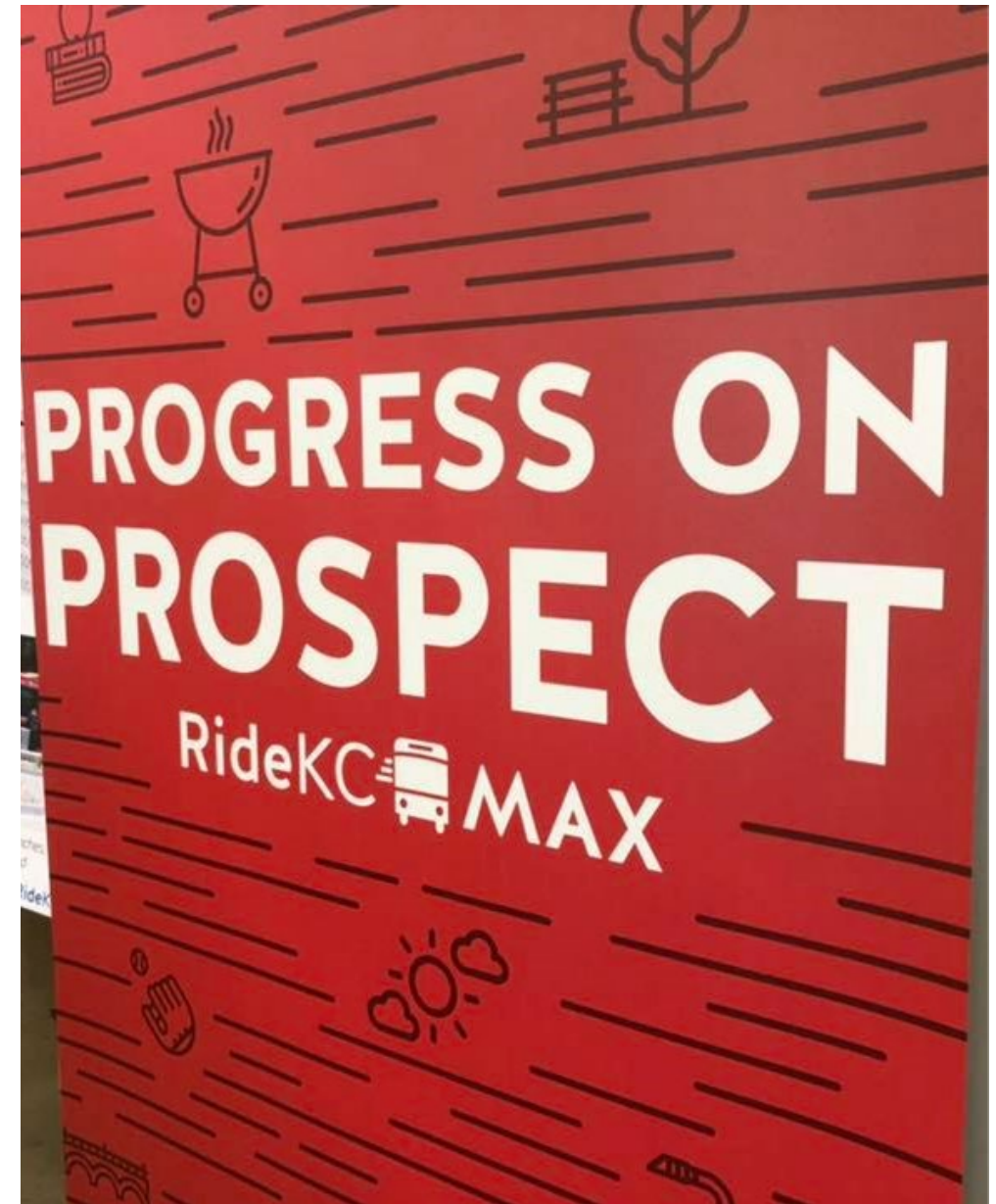




# FUNDING & FINANCING

**Resident Perspective** – a residential owner or renter, business tenant or owner who uses the building

**Real Estate Perspective** – someone who designs, finances, constructs, sells or owns & operates the building



# EXERCISE

## SWOT Analysis

- Strengths – what is working?
- Weaknesses – what is not working?
- Opportunities – what is possible?
- Threats – what will stop us?

## Headlines

- Prospect Corridor - Tomorrow



# EXERCISE

When providing input, please:

1. Be Brief
2. Be Direct
3. Be Open





# ZOOM PARTICIPANTS

## Directions

1. download & use handout from chat
2. discuss in breakout room
  - choose a group reporter
3. submit completed handout via email



# EXERCISE – SWOT ANALYSIS

What are the strengths, weaknesses, opportunities, and threats to financing and funding development in the Prospect Corridor?

- **Strengths** – what is working?
- **Weakness** – what is not working ?
- **Opportunities** – what is possible?
- **Threats** – what will stop us?

# REPORT OUT



# EXERCISE - HEADLINES

What words or statements would define a successful future for the Prospect Corridor?



THE KANSAS CITY STAR.

Coronavirus News Sports Politics Opinion Personal Finance

- write a headline
- define a successful future

# REPORT OUT





# NEXT STEPS



# WEBSITE

[www.prospectUSKC.com](http://www.prospectUSKC.com)

# NEXT STEPS

## Neighborhoods & Housing Subcommittee

- August 2<sup>nd</sup>, 5:30 PM – Gregg-Klice Community Center, 1600 John Buck O'Neil Way, Kansas City, MO

## Public Space Improvements Subcommittee

- August 9th, 5:30 PM – Mohart Center, 3200 Wayne Ave., Kansas City, MO

## Neighborhood Advisory Council

- September

## Community Meeting

- September

## State of the Corridor – existing conditions assessment

- September

# STAFF CONTACTS

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