



ProspectUS

*creating equitable neighborhood development
strengthened by walkable access to public transit*

PUBLIC SPACE IMPROVEMENTS SUBCOMMITTEE – MEETING #1

August 9th, 2022 – Mohart Center

Welcome to ProspectUS, an implementation strategy for the Prospect Corridor and adjacent neighborhoods. This is a community-based process to prepare an equitable and transit-oriented investment strategy along the Prospect MAX route. Your continued participation and perspective are valuable to the process as residents, business owners, property owners, developers, lenders, and stakeholders. We look forward to your contributions to the process and the future of the Prospect Corridor.

The public space improvements subcommittee is focused on identifying and implementing public improvements that support equitable development. We must first listen to the needs and wants of the community to identify the right improvements and resources on which to focus. That is what tonight is all about. This meeting is about identifying the changes to the public systems – parks & open space, street networks, and infrastructure, that support strong neighborhoods, and the resources necessary to make Prospect Avenue a vital corridor. We look forward to your thoughts and ideas.

To get started, please complete Exercise #1 on the next page.
Thank you.



EXERCISE #1: MY PERSPECTIVE(S) / NEEDS

Public Space Improvements in the Prospect Corridor. (Entry)

This exercise focuses on the needs and benefits derived from changes to the Prospect Corridor. A few examples are provided. Please fill in the blanks to share your perspective that describes the use and needs/wants for the future of the corridor.

I'm a _____ and I need/want _____ from the Prospect Corridor, so I can _____.

Pedestrian	connected sidewalks	get rid of my car
Business owner	better evening bus service	better access to my business
Incremental Developer	better infrastructure	reduce development costs
Bus Rider	frequent transit	get to my job on time
Carpenter	more development	make more money close to home
Home buyer	down payment assistance	afford to live near my mom
Homeowner	repair & revitalization grants	afford the cost of a new roof
Banker / Financier	capital / relationships	help build individual wealth for people

Please write a sentence(s) that describes your perspective for the future of the Prospect Corridor, by filling in the blanks.

A. I'm a _____ and I need/want _____ from the Prospect Corridor, so I can _____.

B. I'm a _____ and I need/want _____ from the Prospect Corridor, so I can _____.

C. I'm a _____ and I need/want _____ from the Prospect Corridor, so I can _____.



EXERCISE #2: SWOT EXERCISE

Public Space Improvements in the Prospect Corridor. (45 min)

Please share your answers for EACH of the boxes below and discuss with others at your table or in your group.

<p>STRENGTHS <i>(What's Working?)</i></p> <p>What public systems – parks & open space, streets, and infrastructure, serve the corridor and neighborhoods well?</p>	<p>WEAKNESSES <i>(What's not working?)</i></p> <p>What connectivity, access, and infrastructure issues exist in the corridor and adjacent neighborhoods?</p>
<p>OPPORTUNITIES <i>(What's Possible?)</i></p> <p>What public improvements would most benefit the neighborhoods – residences and businesses of the Prospect Corridor?</p>	<p>THREATS <i>(What's Stopping Us?)</i></p> <p>What could prevent future investment and improvements to the public spaces in the Prospect Corridor?</p>



EXERCISE #3: HEADLINES

Public Space Improvements in the Prospect Corridor. (15 min)

Consider: The Prospect Corridor equitable transit-oriented development implementation is a wild success from your perspective. You have been asked to write a headline for a news story that describes that success. *Action:* What words or feelings might capture what is most important to you?

THE KANSAS CITY STAR.

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Example 1: Locally-Owned Grocery Opens in 18th & Vine District, accessible to Prospect Corridor residents in 30 minute (or less) bus ride.

Example 2: Longtime Residents Benefit as fees from New Construction in their Neighborhoods fund a new Playground.

WHAT IS YOUR HEADLINE(S)? (Feel free to write more than one, if you like!)

1. _____
2. _____
3. _____
4. _____
5. _____

