

Housing & Neighborhoods Meeting #1

Notes from session – 08.02.2022

Exercise #1 My Perspective

AM	NEED	CAN
Homeowner	connected sidewalks	
Incremental Developer	vacant land	Develop housing and commercial space
Incremental Developer	Develop housing and commercial space	help build individual wealth for people
Business owner	more development	help build individual wealth for people
Business/Property Owner	repair & revitalization grants	
	more cameras	
	more police	to feel safe in my business, and while leaving at night
	Signs up and down Prospect	letting people know there are camera watching
	Prospect is used as a strip.	They want to showcase their vehicles
Pedestrian	better evening bus service	Develop housing and commercial space to get rid of my car
	Capital/ relationships	Make more money close to home
	help build individual wealth for people	live here
	more development	
Property Owner	repair & revitalization grants	enhance the neighborhood appearance
The only chance to improve Prospect Ave/Corr for a better future will hinge on revamping the locations of used car lots and auto repair shops. These types of businesses along with their appearance diminish a healthy neighborhood.		
Incremental Developer (landowner)	more development	
	Affordable housing development	build/live
	connected sidewalks	live/thrive/ age in place
	small commercial development stores/auto repair/coffee shops/etc.	
Resident	massive upgrade	better serve the community
	more development	
	down payment assistance	help build individual wealth for people

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Minister	repair & revitalization grants	Develop housing and commercial space
Neighborhood leader	worship spaces	prayerfully minister in the community
Senior Citizen	better neighborhood collaboration	enhance neighborhood projects and goals
	efficient senior services	better enjoy retirement
Community Economic Development Corp	housing & commercial space	create attainable housing & economic growth
	support business owners	create a financially stable community
Non-Profit	grants	provide social programs
Non-Profit	capital	support youth programs
Community Partner	To see TOD examples	share with others in the region
	frequent transit	
	down payment assistance	help build individual wealth for people
	repair & revitalization grants	
	capital / relationships	Develop housing and commercial space
	connected sidewalks	See redevelopment that is mixed income
	more housing options including affordable housing	

Exercise #2: SWOT Analysis

Strengths:

- Close proximity (Central Location Highways)
- Affordable Housing (Compared to East/West Coast)
- Show examples of a corridor that relates to the community
- Measurables in bite size of information for the community to trust in plan
- Central location
- Downtown
- Highway access
- Affordable housing
- Restaurants

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- There is history in the area & ppl have lived there a long time
- Remember the places that were on Prospect that good memories
- Senior housing on Prospect the churches building housing
- Prospect is a hub a strip of commercial
- Strong neighborhoods
- Investment the transit
- Infrastructure in certain areas >
- Large area to try to fit hyper local needs
- Engaged neighbors
- Some areas of traffic celimy
- Neighborhoods supporting each other
- Storm water management (some areas)
- Large diverse area
- Traffic control
- Potential for financial investment
- More of non-profits that are willing to help the community to grow the development of 18th and vine to 31st and Troost
- Strong current residential stock
- Assists Current
- Passionate
- Bus system
- Easy Highway access
- Restaurants, banks
- Abandoned Property
- Vacant Lots
- Buildings in need of Restoration
- Businesses & Residents
- Easy transit route through city (Main Corridor)
- Easy access

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Weaknesses:

- Lack of funding
- Existing residents' capacity to participate or maintain the community improvements
- Employers
- Varying degrees of pedestrian moving
- Attractions ??
- Food variety
- Affordable housing – to who
- No community calendar
- Lack of medical & mental health
- Perception
- Lack of trust
- Auto Repair Shops
- Laundromats
- Bumpouts at corners – streets (no good warnings – seem to be dangerous)
- Displacement of people
- No good family restaurants
- Stores
- Auto Repair
- Restaurants/diners/coffee shops
- Medical Offices
- Diversity
- Blight
- Trust
- Affordable housing, public pools
- Rebuild current businesses
- Alt routes/Bus – Faster Transit
- Transit to Distant Locational Jobs
- Affordable to who?

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- Leaders are not participation in events/meeting. / Prioritize schedule of Calendar for Public access
- Community Board Planning City wide
- Financing
- Lack of Access of Opportunities
- Affordability
- Inability to heal ourselves efficiently
- Public agency protection
- Lack of housing for the unhoused and lack of resources for them to get help with medical, Mental , and health and
- More employers
- Varying degrees of pedestrian improvements and walkability
- Food options
- Less safety in certain areas
- We have a perception of Prospect that may not be accurate
- Blight
- Lack of Trust
- Historic disinvestment
- Bite size pieces/people feel like they are losing it might discourage participation
- Fear of new taxes
- 10-mile corridor too big to fix
- Not majority having tools & access
- Blight
- Lack of Trust
- Historic Disinvestment
- All talk No Action
- Talking NO action
- Need better coordination

Opportunities:

- Reimplement the transfer system for bussing

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- Bus transfers back in place
- Earn Neighborhood Trust
- Encourage Innovation/ Silicon Valley?
- Make sure change is tangible & new opportunities that are everlasting
- Figure out pockets using lifelong residents as key connection into the plan
- To heal at local level
- Make website links for specific groups
- Earn neighborhood trust
- Maintain current neighborhood innovation
- Cameras on street to prevent crime and be a witness
- Having small business that has friends & family who can come to be patrons and experience unique services along the corridor
- Increased mixed income opportunity
- Population already around to drive commercial
- More employment options or remote options
- Potential for investment based on transit investment
- Infill & reinvestment
- To compare the opportunities for small business to get advertisement and marketing
- Neighborhood participation
- Growth
- Retail (stores, boutiques etc...)
- Dining
- Housing
- Reimplement transfer system
- Encourage innovation
- Healthy looking neighborhood
- Affordable housing to foster diversity and obstruct blight
- Grocers
- Businesses/jobs
- Good restaurants (Not Fast Food)

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- Increase mixed income
- Mix of retail that causes return/repeat business
- How could we do differently business/employment
- Remaining houses/building new
- Density
- Innovation zone
- Transfer to diff bus lines
- Support city staff w/funding
- Advertising include small business

Threats:

- Vagrancies
- Clean up needed
- Beautification needed
- Vagrancies/ Hanging out
- Prostitution
- Displacement
- Connections, Alt transits, affordability
- Center City tax support this project?
 - Adjacent street access to main bus routes
 - Attention to distress buildings, phases make into home, redevelopment prioritize the projects ex. Of increments
 - Area stays competitive
- Opportunities for Minority Contractors & Business people
- Affordability
- Lack of jobs affordable housing
- Lack of Funds to Own our own homes
- Perceptions
- Disinvestments in the past that continue into the future
- Concrete & environmental impacts of learn & development patterns of the past

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- Age of existing housing
- Young people not enough to do
- Vacant houses that aren't fixed up
- All the properties are spoken for and nobody is selling or it isn't available
- Crime
- Other municipalities
- Reliable transportation
- Pullin perception
- Environmental
- Increase and taxes may cause displacement in the community
- Boundaries geographically
- The Idea that one size fit all for the corridor
- Unsecure foundation
- Not understand 10 miles of corridor
- Crime
- Staying Competitive (other municipalities)
- Funds not used properly
- Safety
- Too many plans & discussions & it doesn't feel connected
- Feels like improper use of funding
- Need more community participation
- Public perception
- Lack of past investment
- Environmental threat
- Internet/energy access
- Prostitution
- Violence
- Competitive
- supportive services for those wanting to buy homes

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- inability to heal ourselves w/o help from outside

Exercise #3: Headlines

- Prospect the New Mecca in Kansas City
- Long time residents benefit as fees from new construction fund and maintain streets and beautify parks/neighborhoods
- Long time residents benefit from safe and efficient transit options
- Long time residents benefit from additional affordable housing option and leaning and recreational option for the adjacent neighborhoods
- Longtime Residents Benefit City Development on Prospect
- Competitive Sources to hear and act on Prospects need
- Dreams to Reality
- Our Prospect towards Competitive resources
- Opportunities Created for the People by the People
- Prospect Corridor becomes and innovative hub for future tech economies
- Prospect has a new building For Multiple businesses
- Local communities share their story of development that helped grow but kept long time residents in place
- Residents come together to reinvest in Prospect Corridor to support their neighborhood growth
- Residents prove naysayers wrong
- Housing comes in all sizes and income levels on Prospect
- Home Sweet Home for Prospect Residents
- A diverse housing stock that fits a variety of needs
- History, Arts, and possibility a place of community for all
- Come and join our World/Neighborhood
- Living the good life in the inner city!
- Building on Prospect gets the necessary help to keep & maintain it's building
- What happened to all the used car/repair lots
- MultiBillionaire Companies invest in business along the Prospect Corridor
- Phase One of the Prospect Corridor development Completed
- The Prospect Corridor is being developed incrementally. Phase two is Currently being developed and is running according to schedule

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- Prospect Corridor Becomes a Resource for Continuing Education
- First Class NightLife Elevates the Prospect Corridor
- Fresh Foods and Vegetables Become Available on Prospect
- Prospect Multi-Family Housing Provide Parking Adjacency
- Men-Women-and Children's Shops are Now on Prospect
- Homeownership explodes with Community land trust homes
- I achieved my dream of homeownership!
- Beautiful and affordable

Online -

- Community leaders finally see complete communities that work for us
- Community leaders celebrate the return of public and private investment to the east side
- Rebirth – community celebrates a before, after and return to what people (or their parents or grandparents) grew up with on Prospect Ave
- East side celebrates being as effective as the rest of KC
- It's our turn said community leaders and we're so glad to see the resources we've been lacking
- Library celebrates having been tapped as community resource for the redevelopment (it's been pretty lonely for a while and we're so glad we have dance partners now)